

ARTWORK GUIDELINES

SUPPLYING ARTWORK

Artwork can be supplied via email (8mb file size limit). If files are of a large file size, then use the upload link on our website homepage (www.flagmakers.co.uk). Alternatively a 3rd party upload site such as www.wetransfer.com.

Artwork can also be supplied on a CD, DVD or Flash Drive.

WHAT WE NEED

- **A Print Ready Artwork File.** This will consist of all images embedded, fonts converted to outlines and **Pantone Coated (C) references where appropriate.**
- If it is not possible to embed images and convert fonts to outlines then these must be supplied along with the artwork.
- If your artwork contains Pantone references, we will print to the closest possible match.
- We cannot match to Metallic or Fluorescent colours.
- In no Pantone references are supplied or a colour accurate proof is provided, we will print from your artwork and will not be held responsible for inaccurate colour reproduction.
- If you are unable to provide Print Ready Artwork, our graphics studio can help with this but a fee of **£50 per hour** will be charged.

WHAT WE USE



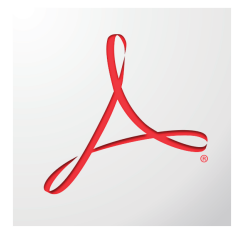
Adobe
Illustrator 2020
.ai / .eps / .pdf



Adobe
Photoshop 2020
.psd / .pdf / .tif / .jpg



Adobe
InDesign 2020
.pdf



Adobe
Acrobat Pro
.pdf

Adobe Illustrator: – Convert all fonts to outlines and embed all imaged. Specify Pantone colours where appropriate. Make sure overprint is turned off.

Adobe Photoshop: – Resolution must be 300dpi at quarter size. For close viewing increase the dpi but keep the file size to under 2gb. Ideally full size at 100dpi.

Adobe InDesign: – Please export artwork and all relevant files as a High Resolution PDF.

Adobe Acrobat: – All PDF's must be set to 'High Quality Print' setting, no compression.

If you have any further queries please contact our studio team on 01246 472 949